

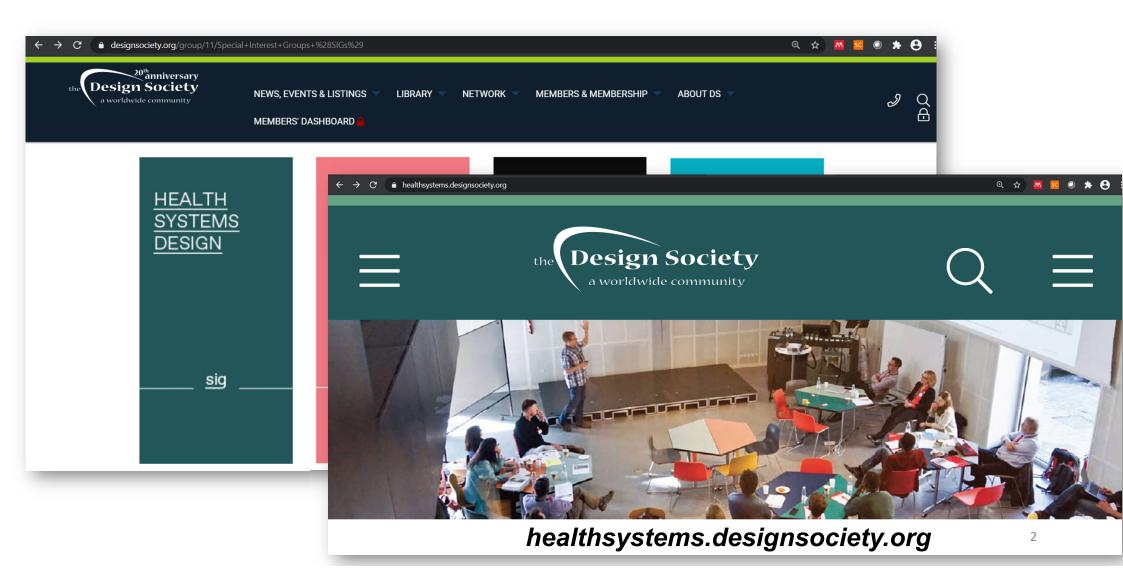
## Health Systems Design @ DESIGN2020 Special Interest Group worldwide Design Society

Professor Anja Maier

26 October 2020

**Engineering Systems Design** 

### Health Systems Design. Design Society Special Interest Group.



### INTERNATIONAL DESIGN CONFERENCE - DESIGN 2020 https://doi.org/10.1017/dsd.2020.24



### HEALTHCARE SYSTEMS DESIGN: A SANDBOX OF CURRENT RESEARCH THEMES PRESENTED AT AN INTERNATIONAL MEETING

N. Ciccone 1, F. Patou 1, A. Komashie 3, G. Lame 2, P. J. Clarkson 3 and A. M. Maier 1

<sup>1</sup> DTU-Technical University of Denmark, Denmark, <sup>2</sup> University of Cambridge, United Kingdom, <sup>3</sup> THIS.Institute, United Kingdom

M nicic@dtu.dk

#### Abstract

Healthcare systems are under strain, this creates a challenge for designers to develop solutions for better health and care delivery. This paper presents a sandbox of illustrative design themes used to improve health systems based on state of the art research projects. These were collated from presentations at The Second International Meeting on Healthcare Systems Design Research, held at DTU-Technical University of Denmark. Attending groups were mapped based on their research keywords, target journals and methodologies in order to gain insight on the communities research landscape.

Keywords: healthcare design, complex systems, systems approach, healthcare, engineering design

### 1. Introduction: Designing for future health and care

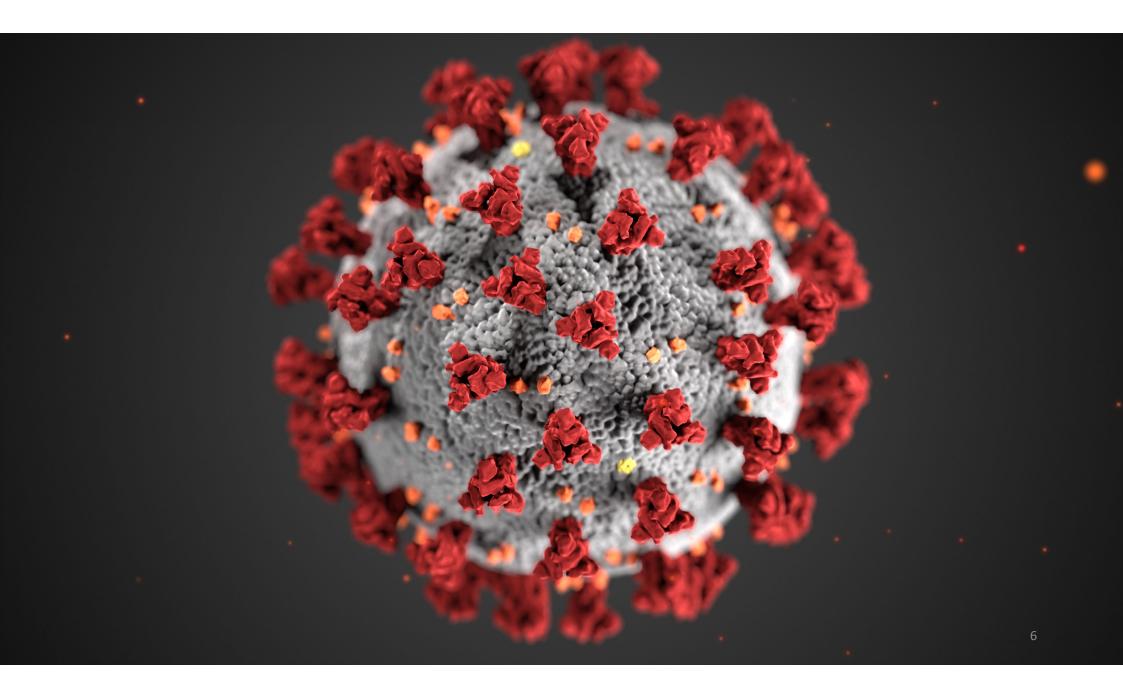
Healthcare is a fundamental human need (Ghebreyesus, 2017). Goal 3 of the 17 United Nations Sustainable Development Goals (SDGs) calls to action for changes to ensure healthy lives and to promote well-being for all at all ages. Healthcare is a vital aspect of society and as such, progress towards better health and care has a symbiotic relationship with other aspects of sustainable development. Health is one of the greatest of today's societal challenges. As people age they become more susceptible to develop chronic conditions and as such, the resources required to deal with their medical needs increase (Denton and Spencer, 2010). The ageing of the population in the Western world, concurrently with greater need for access to healthcare drives higher costs. This weighs on economies, with higher GDP spending being needed to maintain quality and accessibility of care (WHO, 2018).

Designing better health and care is a continuous and iterative process, involving improvements in infrastructure, treatments, diagnostics and design frameworks (Pannunzio et al., 2019). Also, recent and rapid advances in technology have been transformational to healthcare improvement, greatly contributing to the increase in quality of life and lifespan of the last few decades (Cutler and McClellan, 2001). Technology has changed the experience of ill-health for the patient and their relatives and it has also had a radical impact on medical processes, driving fundamental change in healthcare professional practices (Hofmann, 2015). Yet, increasing technology-adoption costs, process inefficiencies, budget limitations, and scarcity of care personnel (Cutler et al., 2006; Spillman and Lubitz, 2000) all contribute to the faltering of healthcare systems performances. Today, only 50-60% of care is being delivered in line with guidelines; around a third of medicine is wasteful considering its expenditure and the rate of adverse medical events remains approximately 1-in-10 patients (Braithwaite, 2018).

Ciccone, N., Patou, F., Komashie, A., Lamé, G., Clarkson, P. J., & Maier, A. (2020). Healthcare Systems Design: A Sandbox of Current Research Themes Presented at an International Meeting. In *Proceedings of the Besign Society* (Vol. 1, pp. 1873-1882). [163] https://doi.org/10.1017/dsd.2020.24

- World
- A vision and impact pathways
- Examples

- World
- A vision and impact pathways
- Examples





- World
- A vision and impact pathways
- Examples

### **A Vision**

With design central in humankinds' relationship with the artificial world and natural world (borrowing and adapting from Herbert Simon),

my vision for the Special Interest Group Health Systems Design is

# to create a space that illustrates what design can do and inspires designing healthy societies

and by extension, create a better every day quality of life for many people.

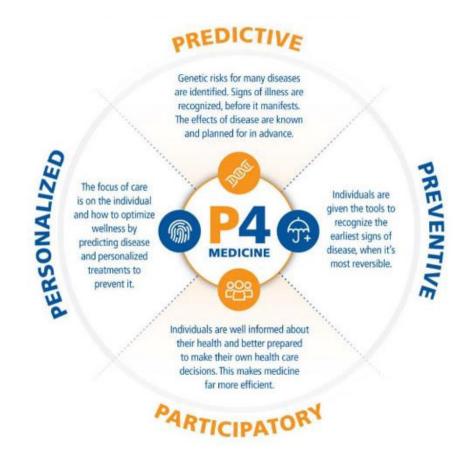
### Impact pathways

- iii) Designing across
   a spectrum of system solutions (products, services, experiences)
   and spectrum of intervention levels (individual, group, societal)
- ii) Research interdisciplinary e.g. design and behavioural-, health-, and medical sciences, ...
- i) Partnerships connecting design researchers and practitioners, with medical service providers, healthcare professionals, patients, formal and informal caregivers, policy makers, citizens

### Transformative healthcare delivery model

"[P4 ...] arises from the confluence of a systems approach to medicine and from the digitalisation of medicine that creates the large data sets necessary to deal with the complexities of disease."

(Hood et al, 2012)



Hood, L., Balling, R., & Auffray, C. (2012). **Revolutionizing medicine in the 21st century through systems approaches.** *Biotechnology Journal*, 7(8), 992–1001.



François Patou, Nicholas Ciccone, Julia Thorpe & Anja Maier (2020)

Designing P4 healthcare interventions
for managing cognitive decline and dementia: where are we at?

Journal of Engineering Design, 31:7, 379-398,

DOI: 10.1080/09544828.2020.1763272

- World
- A vision and impact pathways
- Research project examples
   DTU Engineering Systems Design



# Balancing technology, behaviour, health delivery system for designing value-effective healthcare solutions



Ciccone, N., Patou, F., & Maier, A. (2019).

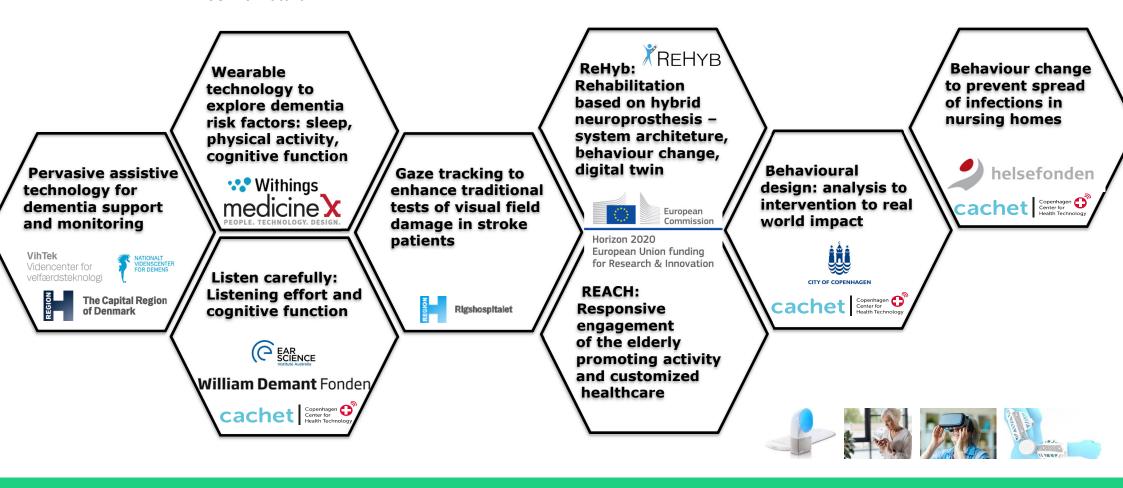
Designing for better healthcare: A systemic approach utilising behavioural theory, technology and an understanding of healthcare delivery systems.

22nd International Conference on Engineering Design (ICED19), Design Society.



### Designing health futures, research project examples

www.es.man.dtu.dk



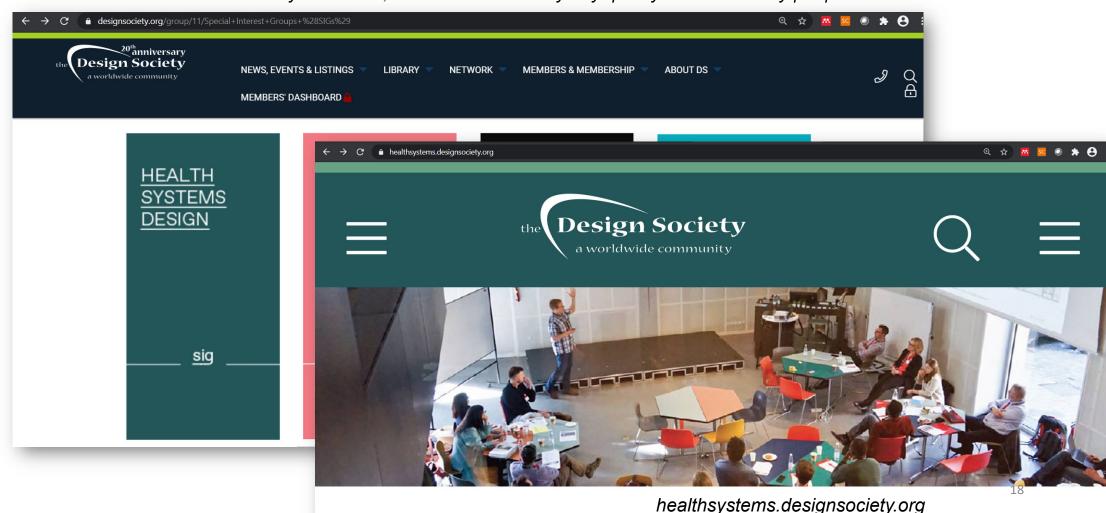




www.es.man.dtu.dk

## To create a space that illustrates what design can do and inspires designing healthy societies

and by extension, create a better every day quality of life for many people.









## Health Systems Design @ DESIGN2020 Special Interest Group worldwide Design Society

Professor Anja Maier